

Decision taken by: **Ward Member for New Romney–
Councillor David Wimble**

Subject: **New Romney In Bloom Community Group**

Executive/non-executive decision: **Non-executive**

Date decision taken: 9 September 2020

Name and address of applicant(s):

Paul Reynolds
Committee Member/Fundraising
Chasson
Rolfe Lane
New Romney TN28 8JL

Name and description of project:

New Romney In Bloom (NRIB) - NRIB is a newly formed community group, bringing together people of all ages and abilities to help enhance the visual appeal of New Romney through horticultural displays around the town.

DECISION:

To provide funding of £1000 to the above project.

Reason for decision:

The main aim of the community group is to enhance the appearance and appeal of New Romney by creating and maintaining horticultural/floral displays in various sites making the town brighter and more welcoming for residents and visitors. The focus of attention will be the High St, the main hub of the town, and in future years other key sites around the town. The project also aims to bring interested members of the community together, all ages and abilities, working together to achieve this main aim and developing a sense of respect and understanding for one another and a pride in

their town and its environs.

Having horticultural displays in the High Street will make it more colourful and welcoming for residents, businesses and visitors, a more inviting place to enjoy and stay longer It will - encourage visitors to stop and explore what the town and its businesses have to offer ie cultural heritage, cafes, restaurants, pubs and other retail outlets. - help support other initiatives aimed at improving the High St environment benefiting residents, businesses and visitors - encourage businesses to set up in the High St improving the local economy. - be a community activity appealing to all ages and abilities. - bring people together, working together and respecting other abilities and differences - improve health and well-being - create a pride in the Town and its appearance - help to address anti-social behaviour - increase tourism, footfall on the High St and increased business for traders Although Covid19 brought the project to a standstill two public meetings had produced a membership of around 24 residents from which a committee of 7 members was formed, and a presentation to the town council garnered full support.

Declarations or disclosable pecuniary interest/any other significant interest:

None

The decision set out above was made by me.

Signed:

9 September 2020



**Councillor David Wimble
Ward – New Romney**